

Social innovation and Interreg – an odd couple or a perfect match?

#SOCIALINTERREG
Social Innovation in Interreg

10 December 2020
online

Programme | Plenary session | 9.00 – 12.00 (CET)

8.30 – 9.00	Check-In and technical set-up	- Hauke Siemen, REM Consult, Moderator
9.00 – 9.25	Welcome and introduction	- Nicole Rönnspeiß, Diaconie of Schleswig-Holstein - Jens Kurnol, Head of Unit at Federal Institute for Research on Building, Urban Affairs and Spatial Development (BBSR), Germany
9.25 – 9.35	Speed dating	
9.35 – 10.05	Social Innovation - a contextualisation against the background of EU cohesion policy	- Prof. Dr. Jürgen Howaldt, Technical University Dortmund
10.05 – 10.45	Social innovation in Interreg – the projects' perspective	- Doris Scheer, SEMPRES project, Baltic Sea Region - Karsten Wenzlaff, CE Responsible project, Central Europe - Anna Mészáros and Katrin Hochberg, Finance4SocialChange project, Danube Transnational Programme - Renske Stumpel, LIKE project, North Sea Region - Jürgen Born, EYES project, North West Europe
10.45 – 10.55	Coffee break	
10.55 – 11.15	Social innovation in Interreg – the programmes' perspective	- Jana Valkova, Project Manager, Interreg CENTRAL EUROPE Programme Joint Secretariat - Marius Niculae & Stephen Halligan, Interreg Danube Transnational Programme Managing Authority/Joint Secretariat
11.15 – 11.55	Fishbowl discussion on social innovation in Interreg	Speakers and conference participants
11.55 – 12.00	Wrap-up and introduction to the afternoon	

Programme continues with parallel workshops at 14.00 – see next page

Please register at
<https://surveyhero.com/c/19e853be>
You will receive a Zoom link after successfully registering for the event.

Visit our social innovation showcase
at <https://socialinterreg.eu>

The conference is kindly supported by:



Interreg_B
Zusammenarbeit. Transnational.

Programme | Parallel workshops | 14.00 – 15.30 (CET)

NOTE: *Please be back in the conference room by 13.55 so that we can send you in the correct workshop room!*

WORKSHOP 1 – Does social innovation have a place in the EUSBSR?

14.00 – 14.05	Welcome & introduction - Hauke Siemen, REM Consult, Moderator
14.05 – 14.20	How have Interreg projects contributed to social innovation in the BSR? Three examples: - Hauke Siemen, SEMPRE Accelerators project - Emils Rode, UrbCultural Planning project - Renate Lukjanska, EmPaci project
14.20 – 14.35	Is social innovation being covered by the EUSBSR and its revised action plan? Short statements by policy area coordinators - Anders Bergström, Norden Association, PAC Education - Wiebke Seemann, Northern Dimension Partnership in Public Health and Social Well-being, PAC Health - Esa Kokkonen, The Baltic Institute of Finland, PAC Innovation
14.35 – 14.45	Open discussion
14.45 – 15.15	Brainstorming on a cross-PA flagship project on social innovation
15.15 – 15.30	Reflections by the PA Coordinators, workshop wrap-up

WORKSHOP 2 – How to measure the success of social innovation projects?

14.00 – 14.05	Welcome & introduction - Doris Scheer, Diaconie of Schleswig-Holstein, Moderator
14.05 – 14.30	Measurement of the impact of social innovation projects in Interreg and beyond - Dr. Silke Haarich, Spatial Foresight
14.30 – 14.50	What Interreg indicators might look like in the next funding period - Bernhard Schausberger, INTERACT
14.50 – 15.20	Open discussion on the impact measurement and indicator framework for social innovation projects
15.20 – 15.30	Workshop wrap-up and closure

WORKSHOP 3 – How to initiate collaboration on social innovation across sectors?

14.00 – 14.10	Welcome & introduction - Nicole Rönnspeiß, Diaconie of Schleswig-Holstein, Moderator
14.10 – 14.35	Practical examples of cross-sectoral collaboration on social innovation in Interreg projects: - Laura Luukkonen, Healthy Boost project (Interreg BSR) - Jessica Huntingford, MARIE project (Interreg Europe) - Patrizia Bussi, INNO-WISEs project (Interreg CE) - Wolfgang Haider, CERUSI project (Interreg CE)
14.35 – 14.55	Group work I: Benefits, success factors and obstacles for cross-sectoral collaboration
14.55 – 15.15	Group work II: Project ideas for cross-sectoral social innovation projects in the next funding period
15.15 – 15.25	Competence Centres for Social Innovation: an instrument for boosting cross-sectoral collaboration on social innovation? - Norbert Kunz, Social Impact gGmbH
15.25 – 15.30	Workshop wrap-up and closure

Programme | Plenary session | 15.30 – 16.00 (CET)

15.30 – 15.40	Coffee break
15.40 – 15.55	Presentation of workshop results
15.55 – 16.00	Conference wrap-up and closure

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