



# LIKE! project

*Groningen municipality - The Netherlands - Renske Stumpel*



# GRONINGEN WAS LEAD PARTNER IN THE LIKE PROJECT

- 10 partners
- 5 countries
- North Sea Region Programme
- 3,5 year project
- Ended in March 2020

**Interreg**  
North Sea Region  
**Like!**

European Regional Development Fund



EUROPEAN UNION





## The focus of LIKE!

- Smart services
- Involving citizens
- Using data to create better insight & services

**30 USE CASE PAPERS produced:**

<https://northsearegion.eu/like/use-case-papers/>

Municipality of Groningen

Groningen University

Province of Drenthe

Municipality of Rotterdam

Municipality of Aalborg

Angus Council

Suffolk County Council

Municipality of Vechta

Vechta University

Municipality Roeselare







This magazine highlights 10 of the project's transnational collaborations, showcasing the breadth and depth of collaboration across Work Packages and themes.

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## DEVELOPING YOUR APPROACH TO INNOVATION



Developing local innovation cultures  
in cities across the North Sea Region  
of Europe - Lessons from the LIKE! Project

#digital skills #digital innovation culture  
#participatory budgeting #social  
hackathon #digitalgenius #design thinking  
#creativethinking #social pinpoint  
#digitaldemocracy #smart seniors #visual  
language #consul #stem van Groningen  
#digital approach #digital Genius

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## DEVELOPING A LOCAL INNOVATION CULTURE

What the LIKE! Project has  
learned about developing  
the skills and cultures  
we need to support  
innovation and improve  
local services

1. DEVELOPING INNOVATION AND SKILLS

2. NEW FORMS OF ENGAGEMENT

3. INCLUSIVE SERVICES



#smartservices #local services #trust  
research #chatbot #voice assistant  
#datadrivenservices #3D modelling  
#Start-Up Café #E-billing #gamification  
#safe schoolroutes #blockchain #health  
and social care #nudging (passport)  
#circularity Hub#digital services #i4Sociaal  
#Ride #Irma #MoMo #going out green  
#here and now #newsroom  
#rotterdammer central

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## DEVELOPING SMARTER LOCAL SERVICES

What the LIKE! Project has learned  
about developing and delivering  
smarter local services

1. SMARTER SERVICES

2. LOCAL SERVICES

3. CONTENT AND CHANNEL STRATEGIES





#local datafor local services #IoT  
#dashboards tips #greenmapper  
#poverty data #using data #monitoring  
with IoT#city in numbers #common  
dashboard #digital dashboards  
#dashboard users #nudging with data  
#data and services #involving citizens  
#place value identifier #hackthebridge-  
IoT pilot #findyoursheep-IoT pilot  
#See.Sense #IoT hackathon

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## CREATING DIGITAL DNA FOR CITIES AND NEIGHBOURHOODS

What the LIKE! Project has learned  
about using data to provide  
better local services

1. DIGITAL DASHBOARDS

2. LOCAL DATA FOR LOCAL SERVICES

3. IoT - INTERNET OF THINGS







# Thanks for your attention!

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