

Urban Labs for Better Health for All in the Baltic Sea Region

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10 December 2020



EUROPEAN
REGIONAL
DEVELOPMENT
FUND

Healthy Boost

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Why Healthy Boost?

- Health burden due to unhealthy lifestyles
- Fragmented urban policies, lack of capacities of city administrators, and limited resources
- Complexity of problems (social, environmental, physical, commercial, technology)
- Inadequate base of non-technological innovations (methods of work, ideas, tools, processes) in the public sector

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**What are the
challenges for
bringing together
different sectors for
social innovation in
health promotion?**

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**Lack of risk identification, leadership,
communication, coordination,
and motivation
among the involved or needed parties.**

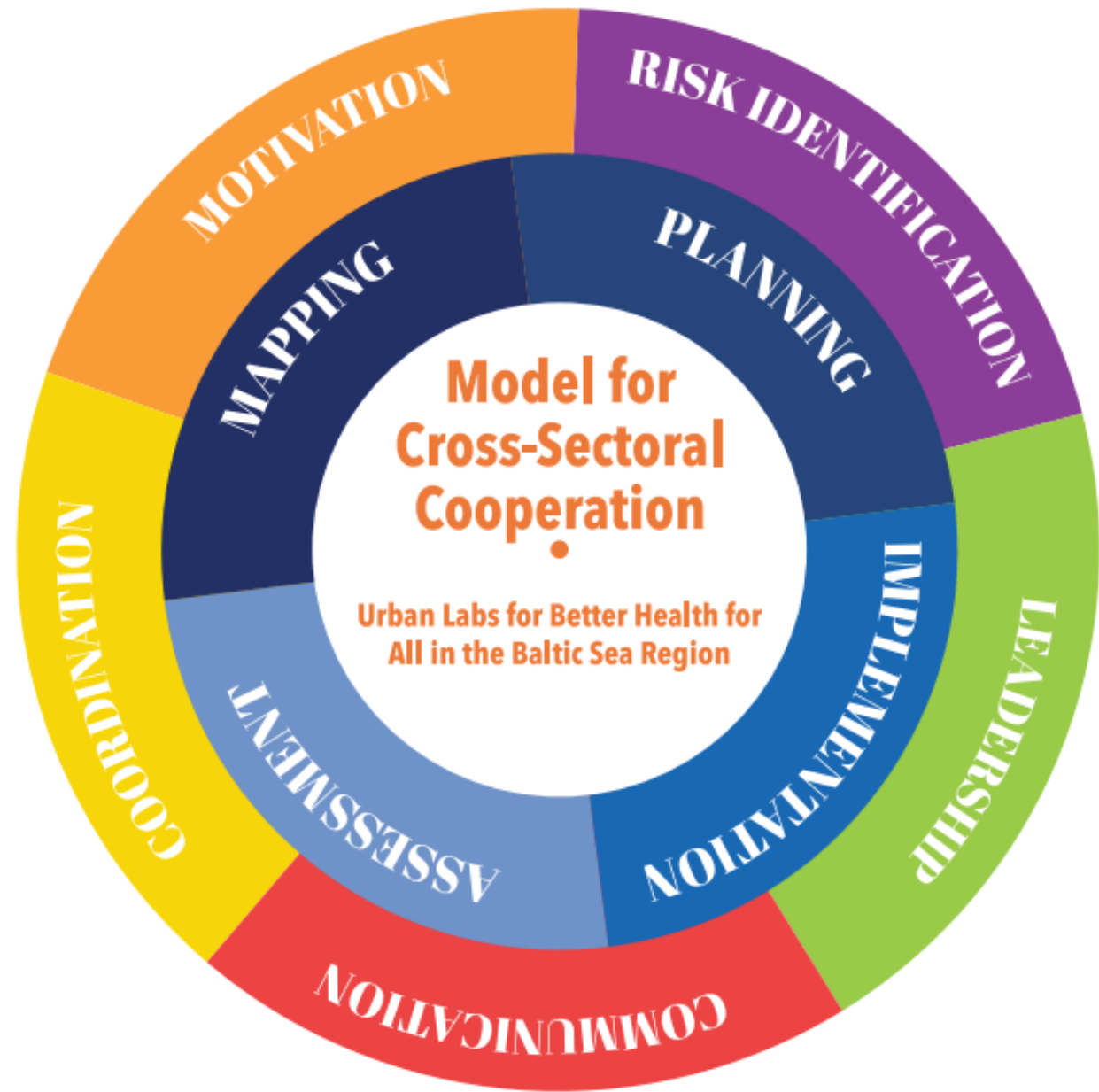
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What is our goal?

- **Aim** to improve the capacities of local authorities to enhance health and well-being of the residents through cross-sectoral cooperation
- **Objectives** contribute to the sustainable development of social wellbeing of city residents of the BSR through improved – more innovative, effective and integrated – cross-sectoral urban policies



How to do better
cross-sectoral
cooperation?



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Municipalities are testing the model

- 9 different pilots
- Projects that require cross-sectoral cooperation to be successful
- Co-creation, citizens engagement, reaching new stakeholders, and peer consultations

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Where we are at?

- 9 months to go (1/2019-9/2021)
- Pilots will end in spring/early summer
- Evaluation process is about to start

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Thank you!

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