

Interreg Baltic Sea Region 2021 – 2027

Social innovation

The Future of Social Innovation in Interreg 2021-2027

29 June 2021

Interreg Baltic Sea Region 2021 – 2027: draft framework

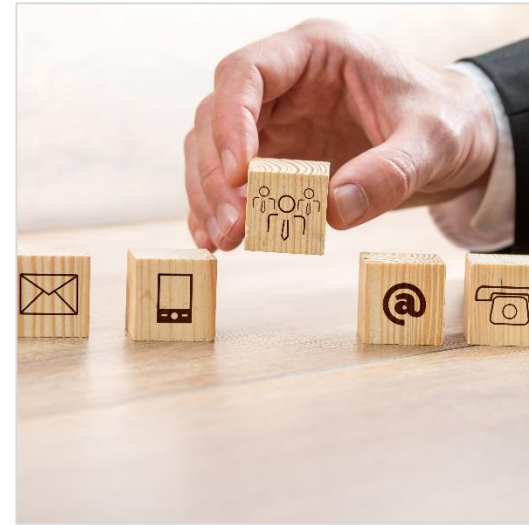
Priority 1

Innovative societies

1.1 Resilient economies and communities



1.2 Responsive public services



Priority 1

Programme objective 1.1 Resilient economies and communities



**Building sustainable, fair, innovative
and resilient economies and communities
across the Baltic Sea region**



Programme objective 1.1

Resilient economies and communities

Resilience is understood as the **ability to respond to external disturbances** such as severe recessions and financial crises, downturns of particular industries or major health crises. Resilience also refers to a society characterised by strong social cohesion and a shared system of values.



Programme objective 1.1

Resilient economies and communities

Examples of transnational cooperation actions:



Piloting actions that **strengthen societal resilience** through **cultural change, behavioural shifts and mobilising creativity**, e.g. testing mechanisms supporting vulnerable social groups;



Piloting actions that **strengthen cohesion** and regional identity by using **culture as means for social inclusion and social innovation**;



Developing and testing mechanisms that **manage economic and societal challenges**, e.g. piloting smart health solutions;

Priority 1

Programme objective 1.2 Responsive public services



Experimenting with new ways of delivering public services using innovative, data-driven and participatory methods to improve the lives of citizens



Programme objective 1.2 Responsive public services

In relation to a growing complexity of societal challenges, the Programme supports actions that improve organisational set-ups and processes to **respond to public needs** and to deliver **less bureaucratic and more cost-efficient public services**. They cover e.g. health care, urban planning and social services.



Programme objective 1.2 Responsive public services

Examples of transnational cooperation actions:



Enhancing **social innovation** and **empowering citizens** e.g. through new technologies facilitating data generation, use and sharing.



Testing approaches that establish “**innovation partnerships**” by combining **research and public procurement** with the objective to create new business opportunities (including “green” solutions and social innovation);

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