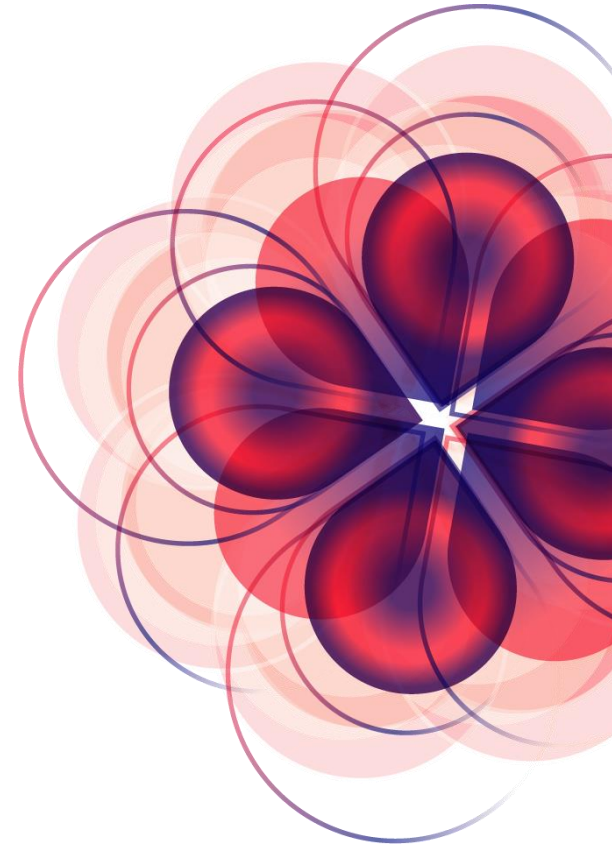


Social innovation

2021-2027 Programme

Irma Botic

Joint Secretariat – Interreg North-West Europe



Programme area 2021-2027

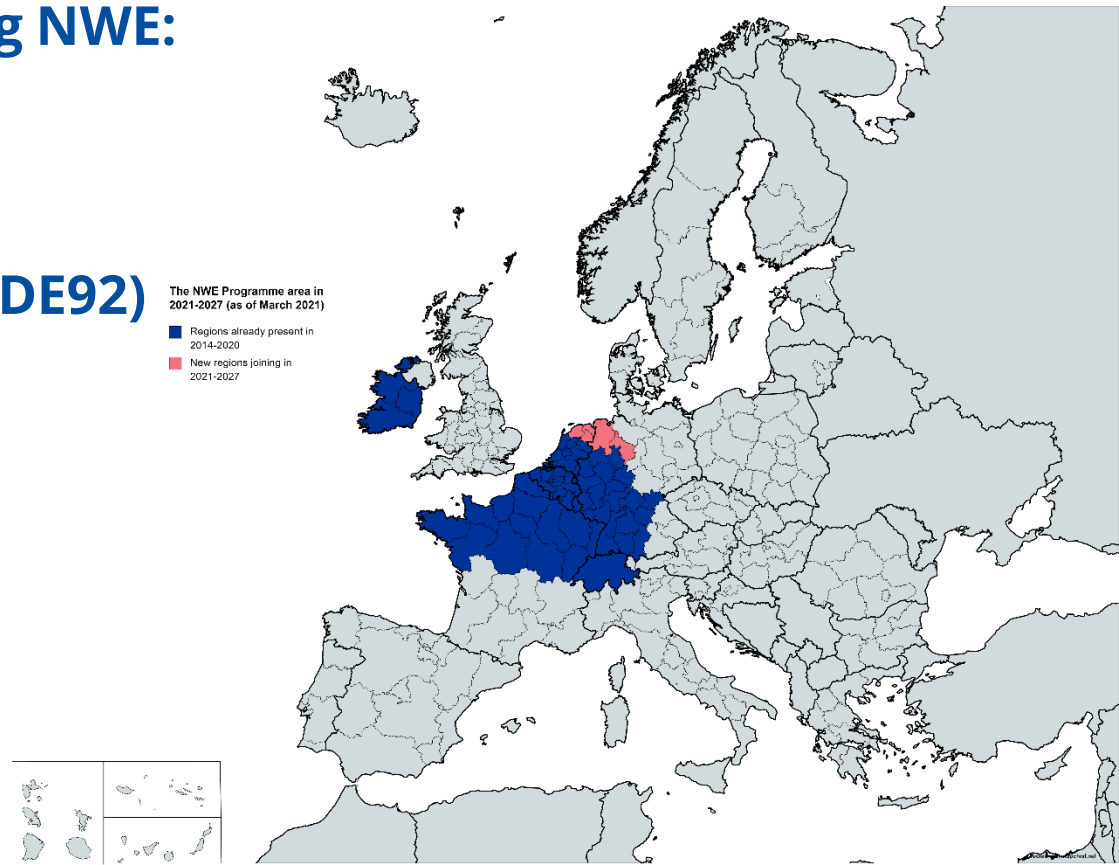
New regions joining Interreg NWE:

Germany

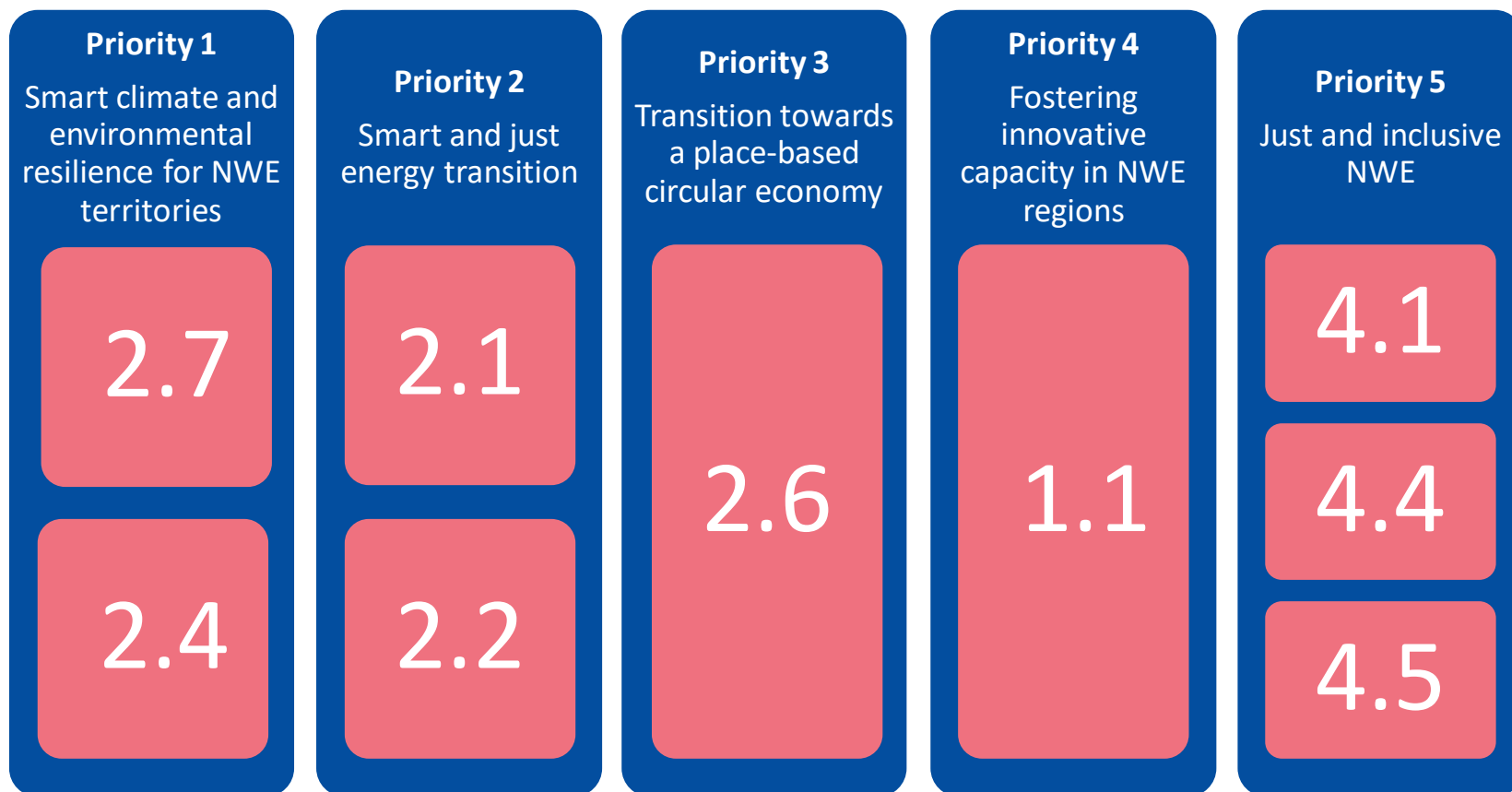
- Bremen (DE50)
- Leine-Weser (Hannover) (DE92)
- Weser-Ems (DE94)

Netherlands

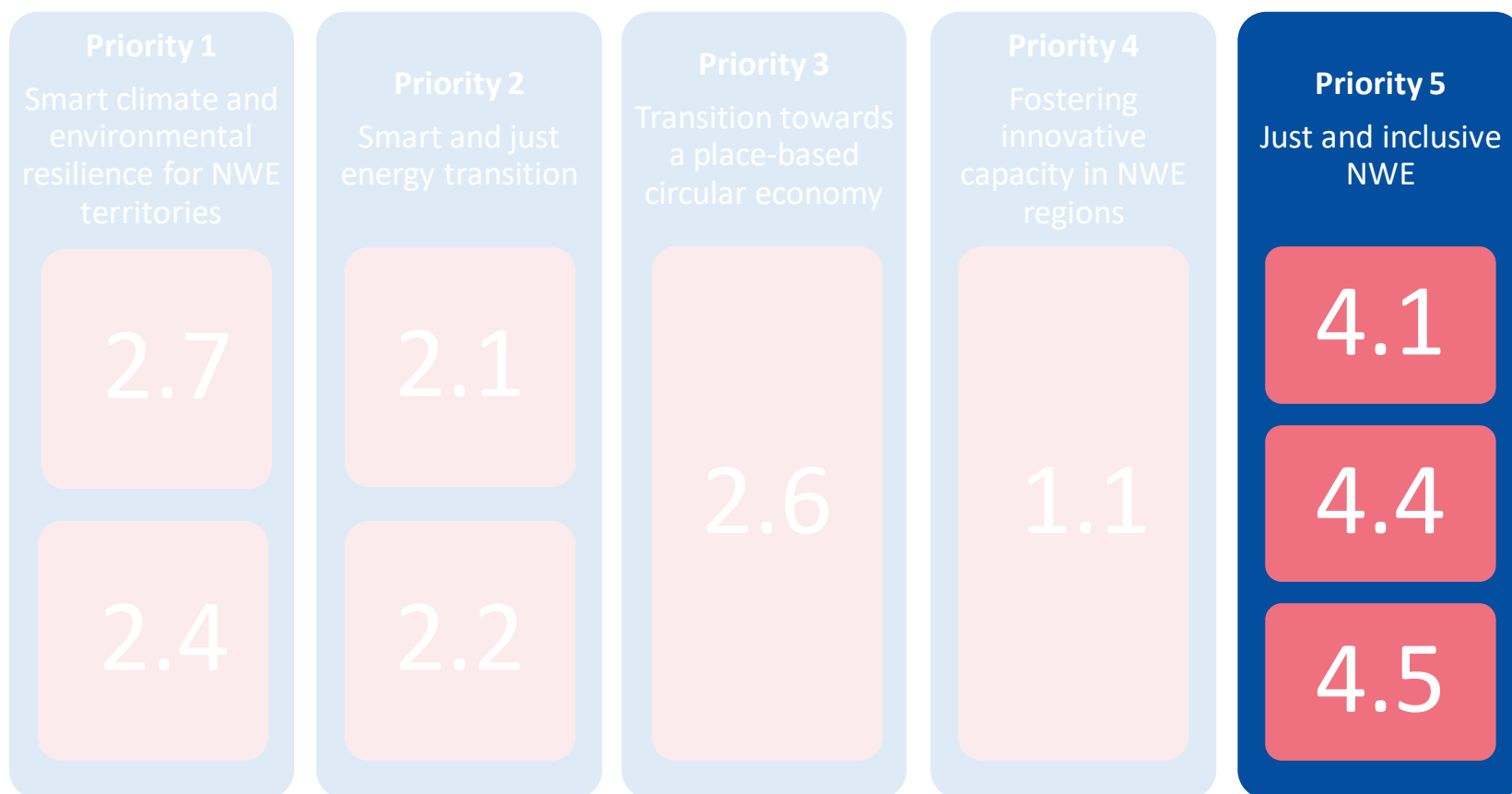
- Groningen (NL11)
- Friesland (NL12)
- Drenthe (NL13)



Thematic orientations



Thematic orientations



Policy objective 4

SO 4.1 Enhancing the **effectiveness and inclusiveness of labour markets** and access to quality employment through **developing social infrastructure** and **promoting social economy**.

SO 4.4 Ensuring **equal access to healthcare** through **developing infrastructure**, including **primary care**, and promoting the **transition from institutional to family and community-based care**.

SO 4.5 Enhancing the role of **culture and sustainable tourism** in economic development, **social inclusion** and **social innovation**.

"a more social and inclusive Europe implementing the European Pillar of Social Rights"

Social innovation

Territorial challenge

- *Imbalances between and within countries*
- *Impact of the pandemic*



Policy objective 4 : Social innovation

Future cooperation projects shall be implemented through at least one of the following categories of activities:

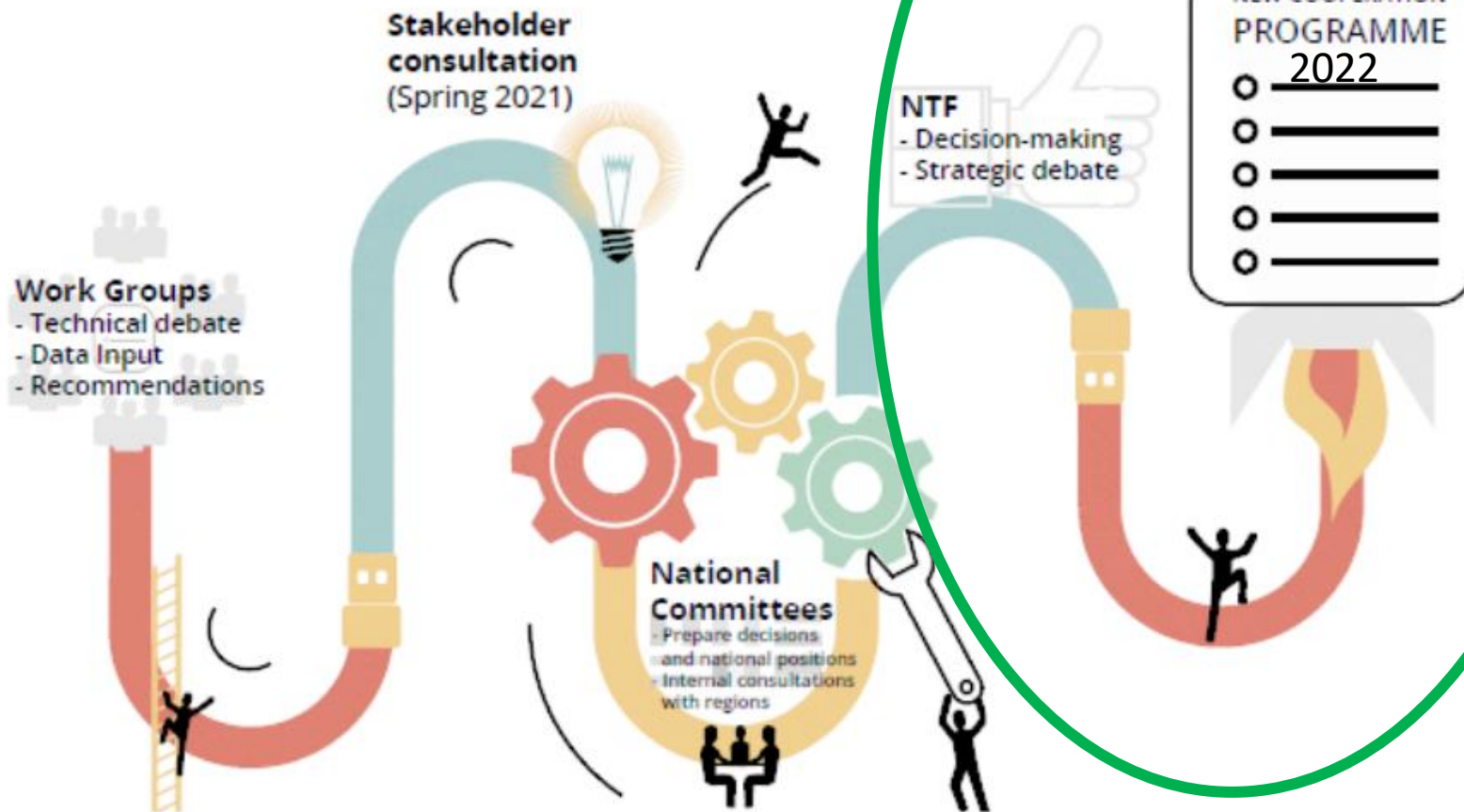
- *Elaboration and implementation of joint strategies and action plans*
- *Pilot actions for testing tools and/or solutions taken up or upscaled*
- *Capacity building and awareness raising activities in the related fields*



To achieve the desired changes, the following results are expected:

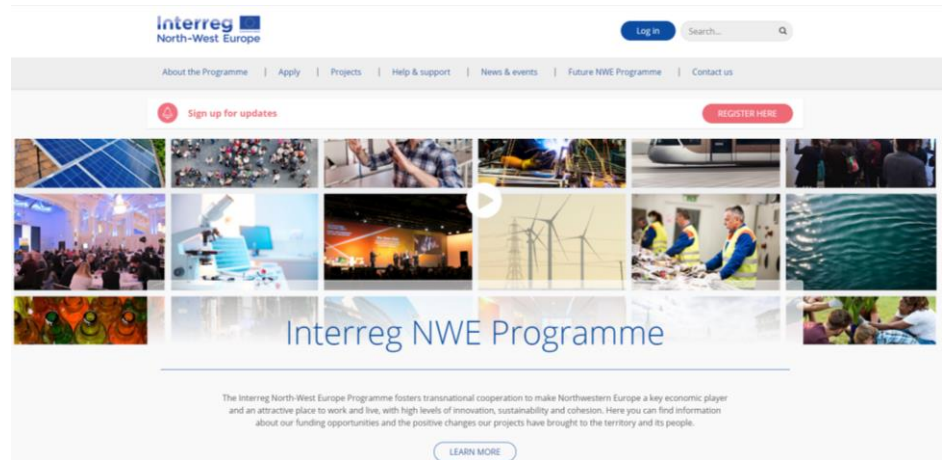
- Application or uptake of innovative solutions **benefitting local communities**
- **Employability** is increased and leads to **more social/ societal integration of labour** as well as balanced territories;
- More **inclusive and place-based business models and business support programmes**
- ...

NWE in the making





***Disclaimer: all elements presented come from preliminary discussions and have not yet been the subject of an agreement between Member states.
Please consider it cautiously .***



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