

# + RESILIENT

## Social Innovation in the MED area

- Sandra Rainero - Veneto Region
- 29 June 2021

### Project partners

Lead Partner





14 partners from 8 countries  
Representing 4—helix



# Our rationale – the SVRC

- Emerging clusters with high **social vocation and responsiveness** (SVRC)
- Reinforcing the capability of **loosely connected and diverse companies, private/public, profit/no-profit** working for a positive social impact on unmet societal needs, jobs & income redistribution/social cohesion
- Focus on the **socially-related aspects & impacts of regions' RIS3** addressing synergies to be capitalized
- Explore links between social innovation and digital innovation – esp open resources



# Scenarios

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Delivery of innovative public services (social entrepreneurship development, e-health, vulnerable groups, long-term unemployed, migrants and refugees etc)

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Support to SMEs with social vocation and responsiveness: (businesses linked to smart specialization, ex: social farming, sustainable tourism, education etc).

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Capacity building of social enterprises, social entrepreneurship development, sharing economy, third sector, citizens' organizations, crowdfunding initiatives etc.







## Module 1

### Studying – about one year

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- Knowledge collection
- Work on relevance with regional stakeholders
- Definition of social innovation digital platform
- Participatory Strategy for implementation

Collection of knowledge

Benchmarking  
workshops

Consolidation of  
knowledge

Meetings with policy  
makers

Meetings with regional  
stakeholders

Scoping workshops

Development of use-  
case scenarios

Functional analysis and  
plan of platform

+ RESILIENT strategy



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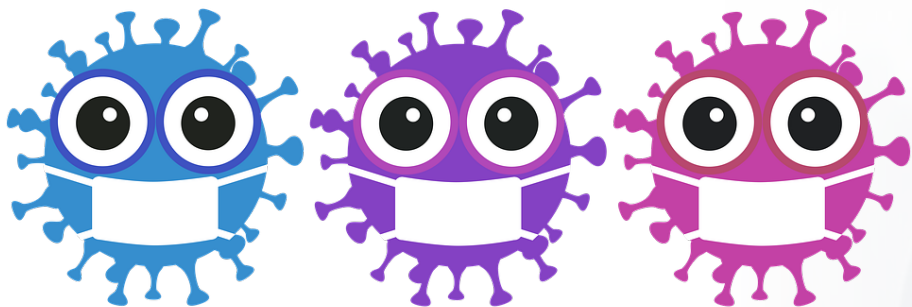
## Module 2

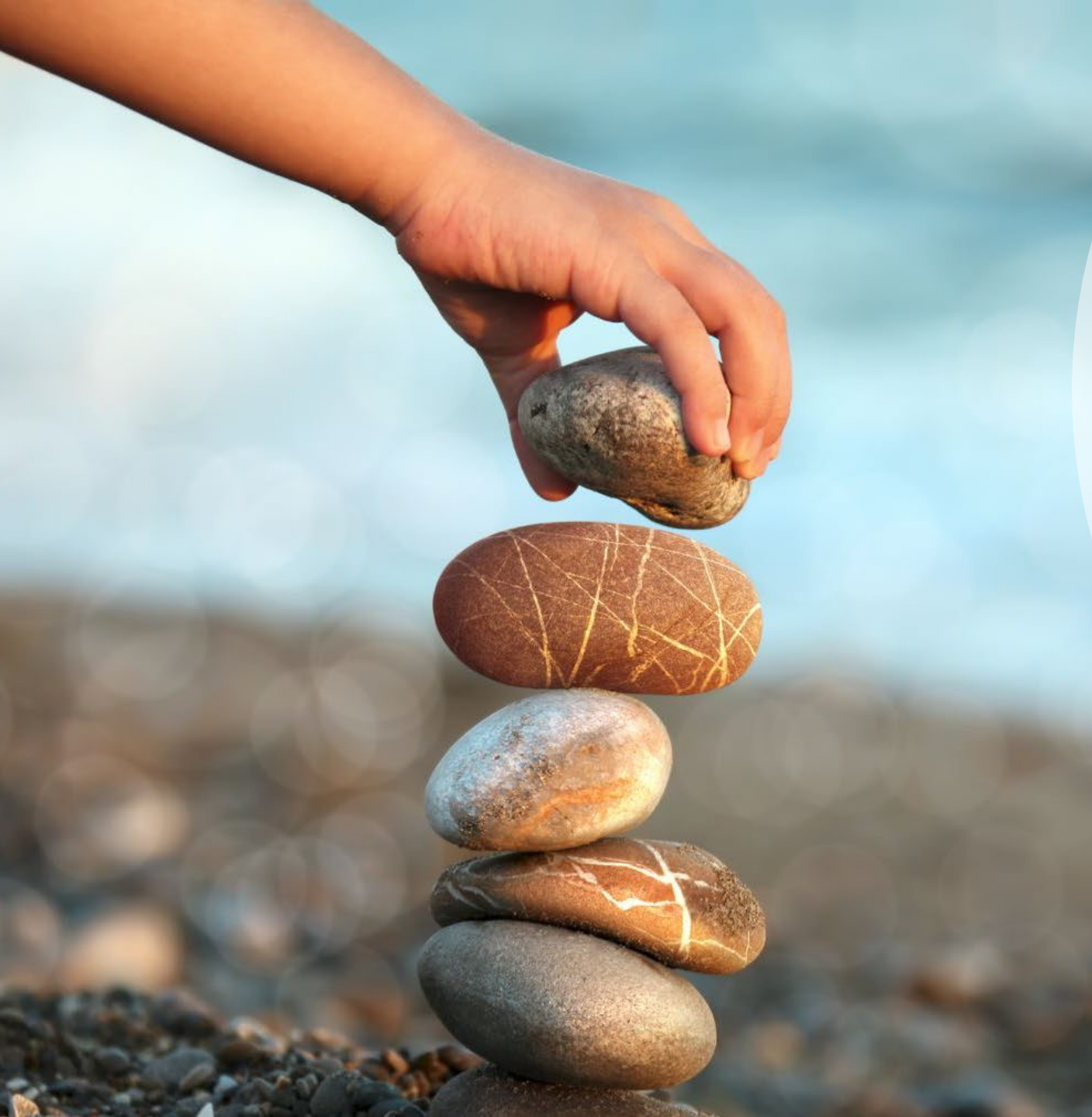
### Testing and Transferring

About 2 years

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- Definition of pilot actions
- Implementation of 12 pilot actions – three partners have focused on social entrepreneurship (Greece, Slovenia, Albania)
- Training



A hand is shown balancing a dark, smooth rock on top of a stack of four other smooth, rounded rocks of various colors (brown, grey, and reddish-brown) on a pebbly beach. The background is a blurred blue sky and ocean. The text is overlaid on a white circular shape on the right side of the image.

# Module 3 Capitalizing About 1 year

- Policy briefs
- Analysis and streamlining in EU programming period 2020+
- Dissemination, policy dialogue
- Events (hopefully IRL)





Thank you

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