

#SOCIALINTERREG
Social Innovation in Interreg

Welcome to
„The Future of Social Innovation in
Interreg 2021-2027“

29 June 2021

Diakonie 
Schleswig-Holstein

REM 
Recherchieren · Entwickeln · Managen

The conference is kindly supported by:

 Bundesministerium
des Innern, für Bau
und Heimat

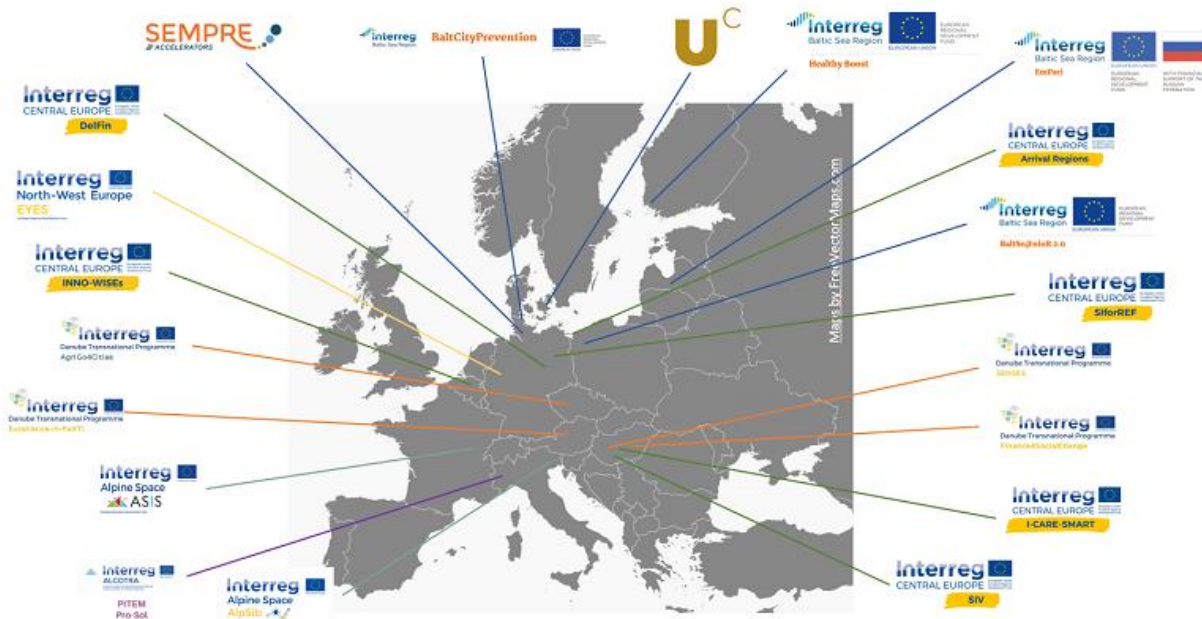
Interreg_B
Zusammenarbeit. Transnational.

-> WHY WE STARTED

- Technological innovation dominating in Interreg programmes
- Lack of visibility of social innovation projects
- Lack of platform/cluster projects on social innovation

-> WHAT WE DID

- Dialogue with Interreg projects and programme representatives at (online) workshops and conferences
- Recommendations for the new funding period
- Virtual showcase of social innovation projects to highlight achievements



Virtual showcase of social innovation projects:
<https://www.socialinterreg.eu>

Website header: #SOCIALINTERREG Social Innovation in Interreg

Navigation: Why Social Innovation? Projects Social Innovation Spotlight About & Contact Legal

SOCIAL INNOVATION PROJECTS

We have collected brief profiles of around thirty Interreg projects that deal with social innovation in one way or another. Please feel welcome to browse through these profiles to explore the wealth and variety of social innovation(s) in Interreg. Click here for [extended search options](#).

Filters: Focus (All), Programme (All)

<p>U^C</p> <p>UrbCulturalPlanning (Cultural Planning as a Method for Urban Social Innovation): Cities in the Baltic Sea ...</p> <p>read more</p>	<p>Interreg North Sea Region Like!</p> <p>LIKE (Building a local digital innovation culture): Like! aims to significantly enhance the capacity of ...</p> <p>read more</p>	<p>Interreg CENTRAL EUROPE CE RESPONSIBLE</p> <p>CE RESPONSIBLE (Empowering Social Business in Central Europe): CE Responsible aims at improving skills and ...</p> <p>read more</p>
<p>Interreg Alpine Space ASIS</p> <p>ASIS (Alpine Social Innovation Strategy): ASIS aims at defining a new vision of innovation that ...</p> <p>read more</p>	<p>SEMPRE ACCELERATORS</p> <p>SEMPRE (Social Empowerment in Rural Areas): Outward migration and economic downturn adversely affect the provision ...</p> <p>read more</p>	<p>SEMPRE ACCELERATORS</p> <p>SEMPRE ACCELERATORS for Service Co-Creation: SEMPRE Accelerators empowers providers and users of social services to ...</p> <p>read more</p>

Social innovation definition/concept

- SOCIAL – addresses social or societal needs
- INNOVATION – novel approaches or solutions
- SOCIAL INNOVATION – based on a collaborative approach that includes beneficiaries

Social innovations are “innovations that are social both in their ends and in their means.”

(The Young Foundation, Open Book of Social Innovation)

PROGRAMME

- 9.30 Welcome and introduction
- 9.40 Interactive introduction round
- 10.00 **Social innovation at the crossroads between funding periods**
Thematic breakout sessions and project presentations
- 11.10 Findings and recommendations of #socialinterreg
- 11.20 Coffee break
- 11.30 **How will Interreg programmes (and ESF+) support transnational cooperation on social innovation in 2021-2027**
Presentations of programme representatives
- 12.20 What's next? Introducing the social innovation nexus
- 12.30 Campfire on wonder.me

THEMATIC BREAKOUT ROOMS

10.00 – 10.35

- Room A – Migration and Integration
- Room B – Female Entrepreneurship
- Room C – Age-friendly environments

10.35 - 11.10

- Room D – Social Entrepreneurship

WHAT WILL HAPPEN?

- Three 5 minute pitches of Interreg projects
- Q&A session – get involved!
- Discussion: what are future topics in the field?

INTERREG NEEDS SOCIAL INNOVATION **NEEDS INTERREG**

Contributions to Interreg project objectives:

- Capacity building for social innovation
- Job creation
- Territorial cohesion
- Better and more efficient public and social services

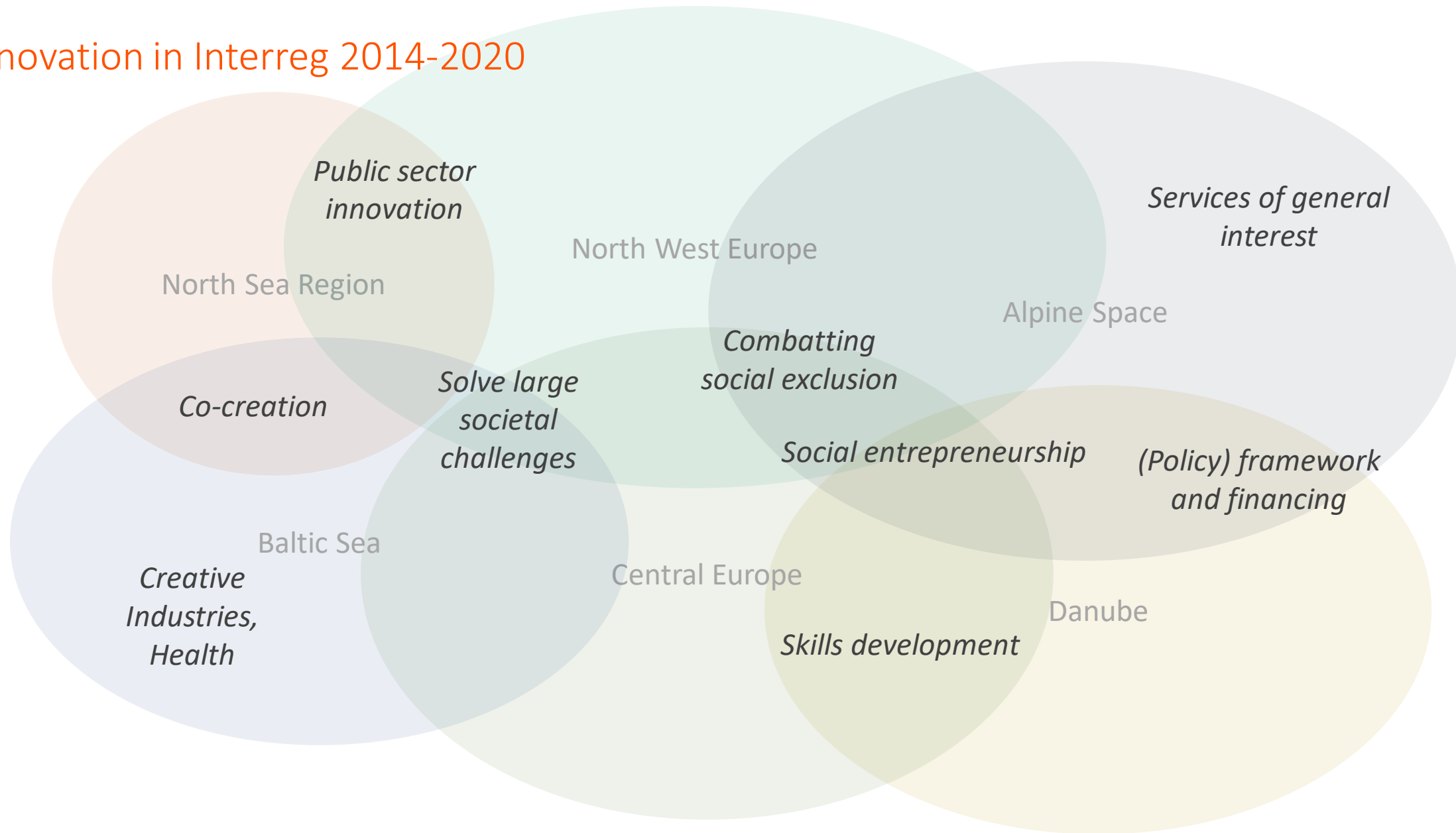
- Involving more actors in transnational cooperation
- Building social capital to make regions more resilient

INTERREG NEEDS SOCIAL INNOVATION NEEDS INTERREG

Working in a transnational partnership was very important for projects' success:

- Opportunity to experiment and try out-of-the-box approaches
- Making the public and welfare sector more open for innovation
- Professionalisation of smaller organisations / enterprises
- Creating a critical mass for social innovation
- Helping each other in developing social innovation strategies & funding schemes

Social innovation in Interreg 2014-2020



SOCIAL INNOVATION IN THE NEXT FUNDING PERIOD - OBSERVATIONS

- Social innovation projects have proven their value in 2014-2020
- Programming processes are almost finalised:
 - Social innovation seems to be a topic just as much as previously
 - More focus on social innovation being a means than an end: social innovation in connection with Green Deal objectives
- Territorial cohesion remains important topic (Territorial Agenda), with just transformation as a key objective
- COVID-19 effects seem to have affected programming (e.g. focus on resilience)



SOCIAL INNOVATION IN 2021-2027– RECOMMENDATIONS FOR PROGRAMMES

- Lower the thresholds for participation (e.g. of smaller NGOs)!
 - Pre- and co-financing is difficult
 - Allow smaller projects and micro projects
- Allow and accept open processes with uncertain results!
 - Be flexible, accept results that deviate from the original plan
 - More qualitative & long-term evaluation
- More exchange between projects and programme areas - socialinterreg.eu can continue to be a platform.

SOCIAL INNOVATION IN 2021-2027– RECOMMENDATIONS FOR PROGRAMMES

- Be more and less ambitious at the same time!
 - Don't make projects too complex, focus on key issues
 - In these key issues, strive to achieve great results
- Work cross-sectorally!
 - Bring together the established welfare sector, the public sector and the social entrepreneurship scene!
 - Combine social themes with green themes
- Bring about organisational change!
 - Start with your own organisations, don't forget your colleagues as a target group!

YOU CAN STILL GET INVOLVED!

- Use the #socialinterreg hashtag when announcing events and workshops
- Take part in our (reopened) survey

<https://surveyhero.com/c/64af370d>

- Help us fill out a Jamboard to collect ideas

<https://jamboard.google.com/d/1hH7vYMD8pNRjcOQ2KKIRdFywcTxUIM9jBJ06OczPkyE/edit?usp=sharing>

HOW WILL INTERREG PROGRAMMES (AND ESF+) SUPPORT TRANSNATIONAL COOPERATION ON SOCIAL INNOVATION IN 2021-2027

- Interreg Alpine Space: Lea Schmidlechner, JS/MA



- Interreg Baltic Sea Region: Elea Nova, JS/MA



- Interreg North West Europe: Irma Botic, JS/MA



- Interreg Mediterranean: Christoph Maier, JS/MA



- ESF+ transnational cooperation on social innovation: Risto Raivio, EC

- Please ask programme specific questions in chat!

Thank you for two inspiring years with **#SOCIALINTERREG**
Social Innovation in Interreg

Coordination

Diakonie 
Schleswig-Holstein

Project Management

REM 
Recherchieren · Entwickeln · Managen

Funding

 Federal Ministry
of the Interior, Building
and Community

Let's move to the next level. Public funding ends, but #socialinterreg gets independent.

From **#SOCIALINTERREG**
Social Innovation in Interreg to  social
innovation
nexus



Every EU project comes to an end.
The Social Innovation Nexus doesn't.
This is the platform for social innovation in transnational projects.



thematic sessions

bi-monthly lunch talks: social innovation + x
(60 minutes with inputs from one expert, one transnational project (if existing) and a discussion)

practical sessions

bi-monthly working group meetings on shared methodological challenges
(e.g. risk assessment, GDPR, stakeholder mappings, how to deal with open innovation processes, ...)

networking

The social innovation nexus is a space to meet new and old peers in an informal setting.



Like #socialinterreg, the Social Innovation Nexus remains ...

- free and not-for-profit,
- informal and low-threshold,
- an exchange platform for social innovation enthusiasts who work transnationally

Why the nexus? What is different?

- In the world of EU funding, projects come and go. Cooperations, contacts and project results often vanish after the project.
- The nexus is a long-lasting initiative that is not dependent on project funding (unlike #socialinterreg).
- It isn't limited to Interreg, but embraces all forms of transnational cooperation.



What is next?

For now, we are interested in your interests and thoughts for

 thematic sessions

 practical sessions

see the Jamboard link in the chatbox.

The nexus will be launched after the summer break.
Stay tuned and check your email inbox.

Let's move on to Wonder.me

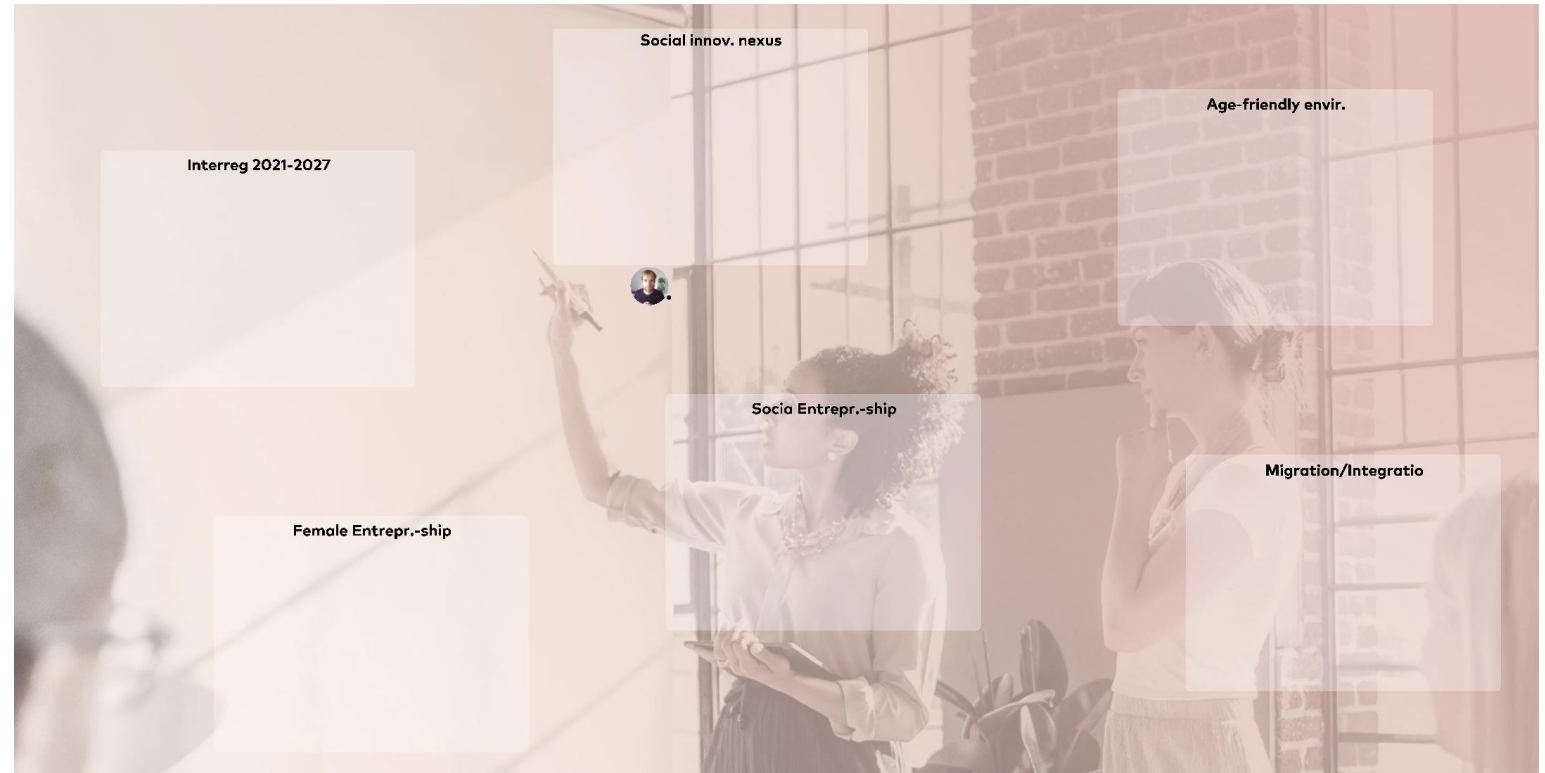
Ask presenters!

Continue discussing!

Find partners!

Exchange ideas!

Use the wonder.me chat function to find people with common interests!



<https://www.wonder.me/r?id=81850948-feda-461f-8eeb-299046852728>

#socialinterreg is part-financed by the German Federal Ministry of the Interior and its Federal Programme Transnational Cooperation.



Hauke Siemen

REM Consult, Hamburg

siemen@rem-consult.eu

Keep in touch: <https://www.socialinterreg.eu>

